



**Government of Jammu and Kashmir  
Industries & Commerce Department  
Civil Secretariat Jammu**

**Subject:- Promoting Srinagar City as a Global Craft Destination through UNESCO Recognition and Artisan Collaboration-constitution of committee thereof.**

**Government Order No : 96 -JK (IND) of 2024  
Dated : 01 -07-2024**

Sanction is hereby accorded to the constitution of following Committee for initiatives like collaborations with reputable magazines such as Conde Nast, Outlook Traveler, and Travel and Leisure in order to significantly enhance the visibility and promotion of Srinagar City as a craft destination and collaborations with renowned curators and event organizers to plan and execute world class craft exhibitions :-

- |   |          |
|---|----------|
| 1. Director Handicraft & Handloom Kashmir   | Chairman |
| 2. Director, Industries & Commerce, Kashmir | Member   |
| 3. M.D Handicrafts & Handloom Corporation   | Member   |
| 4. Deputy secretary (N)                     | Member   |
| 5. Representative of DC Handicraft/Handloom | Member   |

**By Order of the Government of Jammu & Kashmir.**

**Sd/-**

**(Vikramjit Singh)IPS**

**Commissioner/Secretary to Government**

**No.:- IC/HHD/79/2022-02**

**Dated: - 01 -07-2024.**

**Copy to the :-**

1. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
2. Development Commissioner, Handicrafts/Handloom, Ministry of Textiles, Government of India.
3. Managing Director, J&K Trade Promotion Organization.
4. Director Handicrafts & Handloom, Kashmir.
5. Director Industries & Commerce, Kashmir.
6. Director Archives, Archaeology & Museums J&K Srinagar.
7. Managing Director, J&K Handloom & Handicraft Corporation.
8. Deputy Secretary (N) to the Government, I&C Department
9. Pvt. Secretary to Principal Secretary to the Government, Industries & Commerce Department.
10. In Charge Website, Industries & Commerce Department.
11. Govt. Order file /stock file.

*Akshi Gupta*

**Akshi Gupta, JKAS  
Technical Officer**